

The Iteration Canvas

DATE:

SPRINT #:

Hypothesis:

We believe that... will have the following effect...

Observance:

How did we come to the hypothesis? What triggered it?

What have we noticed?

Sum up challenges, issues, questions, numbers, facts and assumptions

Idea:

What's our plan?

How will we solve the issue? Is it being solved already in some form?

Are there best practices? Patterns?

Is a competitor already working on it?

Describe the idea and write a pitch

Benefit:

Why are we doing this?

Why should a user care?

What do we expect to achieve?

How will we measure our success or failure?

Required effort:

What is the minimum required effort to validate the idea and test the hypothesis?

Do we need a designer? A developer? Do we need a server or some licenses?

Consequences:

Are there any meaningful consequences?

Are we taking a risk?

Do we see any obstructions to clear?

If the hypothesis is true, what kind of impact will there be on our current process?

Validation:

Draw the story, create a prototype and test the hypothesis

Test results:

What are the results? What have we learned?